

# Brands Guide



Accessories

Jewellery

Fashion

Health &  
Beauty

Toys

Sports

Home

August 2011

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[potteries.uk.com](http://potteries.uk.com)

With over 80 stores,  
The Potteries Shopping Centre  
not only has the brands that  
you would expect, it's got  
the brands you want.

Take a look at this guide to  
discover the range of brands  
our shops have to offer.

Brand

Store

## Ladieswear

2KX	USC
Abandon	USC
Coast	Debenhams
Crafted	Republic
Diesel	USC
Eastex	Debenhams
Firetrap	USC
Gio-Goi	USC
Golddigga	Sports Direct
G-Star	USC
Jacques Vert	Debenhams
Jane Norman	Debenhams
Lipsy	USC
Miso	Republic
Miss Sixty	USC
Oasis	Debenhams
Phase Eight	Debenhams
Precis	Debenhams
Rock Boutique	USC
Soul Cal	Republic
Soul Cal Deluxe	Republic
TFNC	USC
Yumi	USC
Vila	USC
WalG	USC
Warehouse	Debenhams

## Lingerie

Fantasia	Debenhams
Floozie by Frost French	Debenhams
Freya	Debenhams
Presence	Debenhams
Reger by Janet Reger	Debenhams
Sloggi	Debenhams
Spanx	Debenhams
Triumph	Debenhams
Ultimo	Debenhams
Wonderbra	Debenhams

## Handbags

Fiorelli	Debenhams
Nica	Debenhams
Radley	Debenhams
Kathy Van Zeeland	Tie Rack

## Menswear

2KX	USC
Amplified	Footasylum
Animal	Debenhams
Beck & Hersey	Footasylum
Bench	Charlie Browns JD Sports Republic USC
Ben Sherman	Debenhams
Big & Tall	Debenhams
Billabong	Debenhams
Blend	Blue Inc
Brave Soul	Footasylum
Brookhaven	Scotts
CAT	Debenhams
Calvin Klein	Sports Direct USC
Clubbed to Death	Footasylum
Condemned Nation	Footasylum
Crafted	Republic
Criminal Damage	Criminal Damage Footasylum
Cross Hatch	Blue Inc
Diesel	USC
Divine Trash	Footasylum Scotts
Duck & Cover	Scotts
Duffer Original	Scotts
Emporio Armani	Scotts
ETO	Charlie Browns Footasylum

Brand	Store
ETO	JD Sports
Fenchurch	Scotts
F.F.P.	Debenhams
Firetrap	Charlie Browns
	Scotts
	USC
Fred Perry	Scotts
Gio-Goi	Charlie Browns
	Footasylum
	USC
G-Star	Charlie Browns
	Footasylum
	Republic
	USC
Henleys	Charlie Browns
	Scotts
Henri Lloyd	Scotts
HL Jeans Co	USC
Humör	Footasylum
Huntington & Co	USC
Jack & Jones	Charlie Browns
	Footasylum
Karl Jackson	Debenhams
Lacoste	JD Sports
	Scotts
Lee Cooper	Sports Direct
Lee	Scotts
Levis	Debenhams
Nicholas Deakins	Scotts
No Fear	Sports Direct
NY	Debenhams
	Scotts
O'Neill	Debenhams
One True Saxon	Scotts
Osborne	Debenhams
Paul & Shark	Scotts
Penguin by Munsingwear	Scotts
Peter Werth	Scotts
Pierre Cardin	Sports Direct
Police	Footasylum
	Republic
	Scotts
	USC
	Blue Inc
Projekts NYC	Footasylum
Quiksilver	Debenhams
Religion	Charlie Browns
	Footasylum
Replay	USC
Sonneti	JD Sports
Soul Cal	Republic
Soul Cal Deluxe	Republic
Soviet	USC
St George by Duffer	Debenhams

## Brand

## Store

The Duffer of St George	Scotts
Thomas Nash	Debenhams
Timberland	JD Sports
Twisted Soul	Blue Inc
Two In The Shirt	Scotts
UCLA	Footasylum
Luke	Footasylum
Voi	Charlie Browns Footasylum Scotts
Weekend Offender	Footasylum
Xplicitindustries	Blue Inc

## Childrenswear

Baker	Debenhams
Baker Baby	Debenhams
Bench	JD Sports
Carbrini	JD Sports
Fred Perry	JD Sports
Golddigga	Sports Direct
Kangol	Sports Direct
LA Gear	Sports Direct
Le Coq Sportif	JD Sports
Lee Cooper	Sports Direct
No Fear	Sports Direct
NY	JD Sports
Ocean Pacific	Sports Direct
Pearce II Fionda	Debenhams
Pineapple	Debenhams
Tigerlily	Debenhams

## Toys

Disney	Disney Store
Early Learning Centre	Debenhams
Galt	Debenhams
Lamaze	Debenhams
Nerf	Debenhams
Vtech	Debenhams

## Footwear

### Adults Footwear

Abandon	USC
Animal	Debenhams
Base London	Debenhams Schuh (Republic) Scotts

Brand	Store
Beck & Hersey	Footasylum
Birkenstock	Debenhams Schuh (Republic)
Blink	USC
Blowfish	Footasylum Schuh (Republic)
Boxfresh	Scotts USC
CAT	Debenhams Republic
Chilli Pepper London	JD Sports
Clarks	Clarks Debenhams
Converse	Footasylum JD Sports Schuh (Republic) USC
Crocs	Schuh (Republic) Sports Direct
Cushe	Schuh (Republic)
Deakins	Scotts
Début	Debenhams
Diesel	USC
Dr Martins	Schuh (Republic)
Duffer	JD Sports
Etnies	Schuh (Republic)
Faith	Debenhams
F.F.P.	Debenhams
Fila	Sports Direct Scotts
FitFlop	Footasylum
Firetrap	Scotts USC
Fred Perry	Footasylum JD Sports Schuh (Republic) Scotts USC
Genius Madness	Footasylum
Golddigga	Sports Direct
G-Star	Footasylum USC
Havaianas	Footasylum Schuh (Republic) Scotts USC
Head Over Heels by Dune	Debenhams
Henri Lloyd	Scotts
Henley	Debenhams
Holster	Footasylum
Hunter	Footasylum Schuh (Republic)
Huntington & Co	USC
Hush Puppies	Schuh (Republic)

Brand	Store
Ikon	Schuh (Republic)
Ipanema	Debenhams Barratts
Iron Fist	Schuh (Republic)
Irregular Choice	Schuh (Republic)
Jack & Jones	Footasylum
Ju Ju Jellies	USC
Kangol	Sports Direct
Karrimor	Sports Direct
K-Swiss	JD Sports Schuh (Republic) Scotts
Keds	Schuh (Republic)
Lacoste	JD Sports Scotts USC
Lee Cooper	Sports Direct
Lotus	Barratts
Mel	Schuh (Republic)
Miss Fiori	Sports Direct
Miss KG	Debenhams
Momentum	Schuh (Republic)
Nine West	Debenhams
New Balance	Sports Direct
NY	Footasylum
Ocean Pacific	Sports Direct
One True Saxon	Scotts
Onitsuka Tiger	Footasylum Schuh (Republic)
Penguin	Scotts
PF Flyers	Schuh (Republic)
Principals	Debenhams
Propeller	Sports Direct
Quiksilver	Debenhams JD Sports
Red or Dead	Schuh (Republic)
Rieker	Barratts
Roberto Vianni	Debenhams
Rocket Dog	Schuh (Republic)
Rockport	Scotts
Roland Cartier	Debenhams
Schuh	Republic
Sergio Tacchini	JD Sports Sports Direct
Skechers	Debenhams Schuh (Republic) Sports Direct
Skechers Tone-Ups	Barratts
Soviet	USC
Ted Baker	USC
Todd Barnes	Barratts
Toms	Footasylum Schuh (Republic)
Transit	Barratts

## Brand

## Store

Timberland

Schuh (Republic)  
Scotts  
USC

UGG

Schuh (Republic)  
USC

Luke

Footasylum

Vans

Footasylum  
Schuh (Republic)

Voi

Scotts

## Kids Footwear

Airwalk

Sports Direct

Baby Crocs

Schuh (Republic)

Baby Vans

Schuh (Republic)

Baby Havaianas

Schuh (Republic)

Carbrini

JD Sports

Converse

Barratts  
Footasylum  
JD Sports  
Schuh (Republic)  
USC

Crocs

Sports Direct

Golddigga

Sports Direct

Ipanema

Debenhams

Karrimor

Sports Direct

Kickers

Barratts

K-Swiss

JD Sports

Lacoste

JD Sports

Le Coq Sportif

JD Sports

Miss Fiori

Sports Direct

Ocean Pacific

Sports Direct

Skechers

Barratts  
Sports Direct

Soviet

USC

Timberland

JD Sports  
USC

Toms

Footasylum

UGG

Footasylum  
Schuh (Republic)  
USC

Vans

Footasylum

## Health & Beauty

Accessorize

Superdrug

Andrea Fulerton Nail Boutique

Superdrug

Arran Aromatics

Debenhams

Bare Escentuals

Debenhams

Barry M

Superdrug

Baylis & Harding

Debenhams  
Superdrug

## Brand

## Store

Benefit	Debenhams
Burt's Bees	Debenhams
Clarins	Debenhams
Clinique	Debenhams
Dior	Debenhams
Elizabeth Arden	Debenhams
Estée Lauder	Debenhams Superdrug
Eylure	Debenhams Superdrug
Fake Bake	Debenhams
Floozie by Frost French	Debenhams
Gosh	Superdrug
Heathcote & Ivory	Debenhams
L'Occitane	Debenhams
Naked Truth by Dr Gregory Bays Brown	Superdrug
Nails Inc	Debenhams
NYC New York Colour	Superdrug
Paris Hilton by Elegant Touch	Superdrug
Scarlett & Crimson	Superdrug
St Tropez	Debenhams Superdrug
Yves Saint Laurent	Debenhams

## Sports

Airwalk	USC
Berghaus	Debenhams
Campri	Sports Direct
Dunlop	Sports Direct
Fila	Scotts Sports Direct
Helly Hansen	Debenhams
Kangol	Sports Direct
Kappa	Scotts Sports Direct
Karrimor	Sports Direct
Sergio Tacchini	JD Sports Sports Direct
Slazenger	Sports Direct
Speedo	Debenhams JD Sports Sports Direct
USA Pro	Sports Direct

## Jewellery

Accurist	Ernest Jones H. Samuel Leslie Davis
Amanda Wakeley	Ernest Jones
AIM Armani Exchange	H. Samuel

Brand	Store
Bench	Watch Lab
Ben Sherman	Debenhams H. Samuel
Breo	Footasylum
Breitling	Beaverbrooks
Bulova	H. Samuel
Burberry	Ernest Jones
Casio	H. Samuel
Chamilia	Ernest Jones H. Samuel Leslie Davis
Charmed	Leslie Davis
Citizen	H. Samuel Leslie Davis
Colours	Beaverbrooks
Daisy Chakras	The Box
D & G	Beaverbrooks
Diesel	H. Samuel Watch Lab
Dior	Beaverbrooks
DKNY	Beaverbrooks Debenhams Ernest Jones H. Samuel Leslie Davis Watch Lab
Emporio Armani	Beaverbrooks Ernest Jones Leslie Davis
Evoke	H. Samuel
Fossil	Debenhams H. Samuel Watch Lab
Gaventa	Ernest Jones
Gc	Ernest Jones
Gucci	Ernest Jones Leslie Davis
Guess	Debenhams H. Samuel Watch Lab
G-Shock	H. Samuel
Hot Diamonds	Debenhams H. Samuel
Hugo Boss	Leslie Davis
Ice Watch	Beaverbrooks
Jon Richard	Debenhams H. Samuel
Kissing Diamonds	Beaverbrooks
Limit	H. Samuel
Links London	Beaverbrooks
Lorus	Debenhams H. Samuel
Marc Ecko	Watch Lab
Michael Kors	Leslie Davis

## Brand

## Store

Noir Diamonds	H. Samuel
Oasis	H. Samuel
Oliver Weber	H. Samuel
Omega	Beaverbrooks
Origin	Beaverbrooks
Pandora	The Box
Pilgrim	Debenhams
Police	H. Samuel Watch Lab
Pulsar	H. Samuel
Rado Switzerland	Ernest Jones
Raymond Weil Geneve	Ernest Jones Leslie Davis
Rotary	Beaverbrooks Ernest Jones Leslie Davis
Seiko	Ernest Jones H. Samuel Leslie Davis
Seksy	H. Samuel
Sekonda	H. Samuel
Spartan	Ernest Jones Leslie Davis
Storm	Debenhams Watch Lab
Swatch	Watch Lab
Swarovski	Debenhams Ernest Jones Leslie Davis
Tissot	Leslie Davis
The Leo Diamond	Ernest Jones Leslie Davis
TAG Heuer	Beaverbrooks
The Sweetest Things	Beaverbrooks
Thomas Nash	Debenhams
Thomas Sabo	The Box
Timex	H. Samuel Watch Lab
Ti Sento	Beaverbrooks
Trollbeads	Beaverbrooks
Unique	The Box
Vicenza	Debenhams

## Home

Denby	Debenhams
House & Home by Lisa Stickley	Debenhams
Jamie Oliver	Debenhams
Jane Packer	Debenhams
Joseph Joseph	Debenhams
Keep Calm and Carry On	Debenhams
Kylie Minogue at Home	Debenhams
Le Creuset	Debenhams

Brand	Store
Montgomery	Debenhams
Oneida	Debenhams
Raymond Blanc	Debenhams
Royal Doulton	Debenhams
Stokie Ware	Debenhams
Tripp	Debenhams
Wedgewood	Debenhams
Waterford	Debenhams

## Opening Hours

Monday	9am to 6pm
Tuesday	9am to 6pm
Wednesday	9am to 6pm
Thursday	9am to 8pm
Friday	9am to 6pm
Saturday	9am to 6pm
Sunday	11am to 5pm
Bank Holidays	10am to 5pm

From 4th September 2011

**Sunday** 10am to 4pm

Please note that individual store opening times may differ.  
Christmas opening hours will be advertised separately.

## Contact us

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